

Deb grew up on a farm outside of Geneva, Iowa, population 141. Her first entrepreneurial venture was raising a hog. You'd find her either with her nose in a history book or out exploring abandoned houses and buildings. Funny, things haven't changed much, she's still working on filling empty buildings in small towns.

A wealth of experience includes foreign casualty insurance underwriting, bartending, managing internet stores and luggage stores, selling knives, leading a chamber and working with small towns. Deb has lived in tiny towns, small towns, small cities and a major metro city. Yet, she's come home to a small town and travels to many others to help.

She has the ability to listen, find the truths in what is working and what isn't, and share your ideas for the future along with other town's examples. Deb is a relentless optimist and knows how to build possibility in your small town. Better yet, she inspires you to take small steps towards a brighter future for your community.