



56th Annual Missouri Community Betterment Statewide Conference Schedule

CALLING ALL YOUTH AND ADULTS!!!

This MCB conference is unlike any you've ever attended!

Attendees of **all ages** will have an opportunity to experience intergenerational learning through **joint sessions** in a way that models some of the most **promising practices** of thriving communities of all sizes. We're excited to share this new energetic format to **learning, connecting, and celebrating** Missouri's communities and the wonderful leaders – volunteer and paid – who make **our state a great place to live, learn, earn, and play!**

Sunday, October 13, 2019

- | | |
|----------------|--|
| 4:00 – 6:00 pm | Registration and booth setup for MCB's 1st Town Square Fair |
| 6:00 pm | Welcome and Conference Kick-Off with an Introduction of Town Square Fair Exhibitors |
| 6:10 pm | Dinner Buffet Opens |
| 6:10 – 9:00 pm | Town Square Fair – This is your chance to showcase what makes your community unique now, your history and how it has framed your community, and current efforts to move your community forward. Attendees will have the opportunity to network, share, and learn from each other through visuals (e.g. photos, videos, PowerPoint presentations, etc.) and dynamic conversations. The Fair also includes resource partners from organizations with a vested or related interest in community pride and improvement. |
| 9:00 pm | Fair Game – A fun closing of the Town Square Fair presented by Houston Community Betterment - Who will MAP their way to becoming the next "Survivor?" Hint: You will have an advantage if you bring your own "Survivor Game Immunity Idol." Win prizes and get to know your statewide neighbors. |



Monday, October 14, 2019

- Breakfast** On Your Own
- 8:00 – 9:15am **Navigating Your Way Through the Media Mania** – Kathy Kiely, Lee Hills Chair in Free Press Studies at the Missouri School of Journalism, has been making a list. Join her for a discussion of how we can learn to manage our media consumption and create and cultivate healthy information ecosystems in our communities.
- 9:15 – 9:30 am **Snack Break** – *Sponsored by Dawn Foods, Mexico, MO*
- 9:30 – 11:30 am **The Pursuit of Progress Game** – How well do you know your community? Do you have a game plan for the progress you'd like to see? Join us for a fun look inside the many components of community and learn about MCB's new collaboration tool and progress recognition program. This is an intergenerational and interactive introduction demonstrated by Teresa Snyder, Christel Gollnick and the MCB Youth Advisory Board
- 11:30 am – 1:00 pm **56th Annual Awards Banquet & Photos** (Previously held at the end of the conference). *Meal Sponsored by Audrain County Cattleman's Association*
- 1:00 – 3:00 pm **Local Meals, Deals, and Reels** - Who doesn't want to play with Monopoly money? We'll be playing to learn how dollars flow through our restaurants, retail stores, service providers, recreation venues, and more. Then a discussion panel will share how their communities have been successful in creating positive experiences for residents and visitors of all ages in their efforts to keep more real money flowing in their towns.
- 3:00 – 3:30 pm **Vision Board Snack Break** – *Sponsored by Dawn Foods of Mexico, MO*
- 3:30-4:30 pm **Traveling Through Time to Propel Your Community Forward** – Missouri's 2021 Bicentennial is a unique opportunity to make sure your community is on the map for today's generations. We'll facilitate a panel discussion and full conference participant dialogue that will help you discover more potential in your community and about others around the state. Michael Sweeney, Bicentennial Coordinator for the State Historical Society of Missouri, along with community project representatives of several ages will share examples of how you can take advantage of this celebration.
- 4:30-5:00 pm **Conference Closing Words**

