



56th Annual Missouri Community Betterment Statewide Conference Schedule

CALLING ALL YOUTH AND ADULTS!!!

This MCB conference is unlike any you've ever attended! Attendees of **all ages** will have an opportunity to experience intergenerational learning through **joint sessions** in a way that models some of the most **promising practices** of thriving communities of all sizes. We're excited to share this new energetic format to **learning, connecting, and celebrating** Missouri's communities and the wonderful leaders – volunteer and paid – who make **our state a great place to live, learn, earn, and play!**

Sunday, October 13, 2019

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| 4:00 – 6:00 pm | Registration and booth setup for MCB's 1st Town Square Fair |
| 6:00 pm | Welcome and Conference Kick-Off with an Introduction of Town Square Fair Exhibitors |
| 6:10 pm | Dinner Buffet Opens |
| 6:10 – 9:00 pm | Town Square Fair – This is a "like-you've-never-seen-at-MCB" opportunity for every community to network, share, and learn from each other through visuals (Photos, videos, PowerPoint presentations, etc.) and dynamic conversations. |
| 9:00 pm | Fair Game – A fun closing of the Town Square Fair presented by Houston Community Betterment - Who will MAP their way to becoming the next "Survivor?" Hint: You will have an advantage if you bring your own "Survivor Game Immunity Idol." Win prizes and get to know your statewide neighbors. |

Opening doors to the possibility of better



Monday, October 14, 2019

Breakfast	On Your Own
8:00 – 9:15am	Navigating Your Way Through the Media Mania – Kathy Kiely, Lee Hills Chair in Free Press Studies at the Missouri School of Journalism, has been making a list. Join her for a discussion of how we can learn to manage our media consumption and create and cultivate healthy information ecosystems in our communities.
9:15 – 9:30 am	Snack Break – <i>Sponsored by Dawn Foods, Mexico, MO</i>
9:30 – 11:30 am	The Pursuit of Progress Game – How well do you know your community? Do you have a game plan for the progress you'd like to see? Join us for a fun look inside the many components of community and learn about MCB's new collaboration tool and progress recognition program. This is an intergenerational and interactive introduction demonstrated by Teresa Snyder, Christel Gollnick and the MCB Youth Advisory Board
11:30 am – 1:00 pm	56th Annual Awards Luncheon <i>Sponsored by Audrain County Cattleman's Association</i>
1:00 – 2:00 pm	Meals, Deals, and Reels – A community discussion panel sharing the value of keeping it local. Learn how several communities have been successful in creating positive experiences for residents and visitors of all ages.
2:00 – 3:00 pm	Designer, Driver, Navigator, or Storyteller – What role do you play in your community's path to progress? Discover your personality profile by learning from our example panel and learn how traits, skills, experience and unique perspectives contribute to volunteer engagement, and retention, and culture in your town. We need everyone at the table on our journey to progress. You'll be able to connect with others of similar profiles during the Vision Board Snack Break and post-conference.
3:00 – 3:30 pm	Vision Board Snack Break – <i>Sponsored by Dawn Foods of Mexico, MO</i>
3:30-4:30 pm	Traveling Through Time to Propel Your Community Forward – Missouri's 2021 Bicentennial is a unique opportunity to make sure your community is on the map for today's generations. We'll facilitate a panel discussion and full conference participant dialogue that will help you discover more potential in your community and about others around the state. Michael Sweeney, Bicentennial Coordinator for the State Historical Society of Missouri, along with community project representatives of several ages will share examples of how you can take advantage of this celebration.
4:30 – 4:10 pm	Conference Closing Words

