

OPENING DOORS TO THE POSSIBILITY OF BETTER



EMPOWERING IMPROVE YOUR COMMUNITY'S QUALITY OF LIFE

WHAT IS AN MCB COMMUNITY?

We are here to serve all Missouri communities and feel that any community enough to reach out for information on how to better themselves and the quality of life for those around them are part of our family. We serve in three groups:

MCB Participating Communities

Those who have paid an annual participation fee making them eligible for our annual Measuring and Awarding Progress Recognition Program, community coaching calls and visits, personal connections to resource partners, an online archive of community project and event summaries, and other programs requiring staff resources. Participants are also eligible to receive discounts on event registrations and any other special partner services negotiated each year. This nominal fee based on a sliding scale of the community population helps offset a portion of our nonprofit program and advocacy throughout the state on behalf of community grassroots volunteers.

0-1,000 population	\$100
1,001-7,499 population	\$250
7,500+ population	\$400

MCB Progressive Communities

Those MCB participating communities that have completed and submitted the new self-awareness and assessment Community M.A.P. Tool that is being introduced to MCB Participating Communities starting in April 2019 for full program launch and recognition in 2020. Communities will receive a Bronze, Silver, Gold, or Platinum Certificate that can be displayed digitally on their community websites as well as in a frame.

This program replaces all former MCB 5-Star Community and MoCAPP programs formerly provided in partnership with the Missouri Department of Economic Development and other sponsors.

MCB Communities Served

Those that have had someone access information on the website or attend an MCB event or program, whether they have taken the step to participate fully and seek measurement of progress or not, are considered an MCB Community Served.



Remember ... it takes just one spark of hope to help a community begin to thrive!

Contact us today at **660.888.7022** or Progress@MOCommunityBetterment.com for more information.

EDUCATING LEARN HOW TO GET THINGS DONE

REQUIREMENTS FOR ACCESS TO WEBSITE RESOURCES 24/7/365

Be a Missouri community and share a little information with us. That's it for many of the resources. See below for a list of examples:

FREE LINKS AND RESOURCES FOR ALL MISSOURI COMMUNITIES

NOTE: Watch throughout the year as we work to update our website's design and organization of information to improve your experience!

- Nonprofit organization and fund development how-to resources,
- Civic engagement tools such as elected officials directories, community survey samples, and town hall meeting agendas,
- Public and private funding and technical assistance resources from more than 80+ regional, state and federal agencies, foundations and organizations,
- Webinars, presentations, and handouts on a variety of leadership, community and economic development topics, and
- Watch for NEW videos coming soon explaining the launch of our new Measuring and Awarding Progress Recognition Program including the self-awareness and assessment Community M.A.P. Tool and the fun new networking feature, "The Town Square Fair," being planned for our annual statewide event!



ADDITIONAL RESOURCES FOR MCB PARTICIPATING COMMUNITIES

Community M.A.P. Tool

Check out MCB's fresh and comprehensive tool designed to help leaders in grassroots volunteer and career positions alike assess where your community is on a wide range of promising practices for overall community health and wealth. It is a simple checklist to expand your awareness of what is possible and help you and your team envision your community's future. The tool comes with several benefits and related resources online.

Community Project and Photo Archive

Get ideas for what may work for your group based on what others have accomplished around the state over the last 12 years in Building Renovation, Celebrations/Special Events, Community Beautification/Clean-Up, Community Involvement/Planning, Community Spirit/Values, Economic Development, Healthy Living, Historic Preservation, Infrastructure/Service Improvements, Parks/Improvements/Trails, and more!

CONNECTING NETWORK WITH YOUR PEERS

OPPORTUNITIES TO GATHER, LEARN, AND SHARE

Annual Statewide Event

MCB's annual statewide event and other occasional gatherings are some of Missouri's only opportunities for active youth and adult community volunteers who may not hold an elected or formal position in their community to come together and specifically discuss their community development challenges and successes.

Peer-To-Peer Network

"Ask Other MCB Communities" is an online forum for MCB Participating Communities. Other connection opportunities are also held annually.

Youth Advisory Board

Through a competitive application process youth involved in their local MCB efforts are invited to work with our leadership to provide ideas and feedback for the inclusion of youth in MCB's programming. This group is also involved in MCB's partnership with 4-H, a University of Missouri Extension program.

CELEBRATING PLAN YOUR PROGRESS AND MARK YOUR MILESTONES

RECOGNITION OPPORTUNITIES

Community Self-Awareness and Assessment Recognition

MCB Participating Communities who complete and submit their Community M.A.P. Tool will be recognized with a list of benefits that help promote and celebrate the efforts and the progress being made related to community and economic development. Please refer to our website at www.MOCommunityBetterment.com for further information as this new program continues to grow.

Community Project and Event Sharing

MCB understands how much work and dedication goes into the many collaborative projects and events that are essential for a community to thrive each year. We celebrate those in all sizes and types.

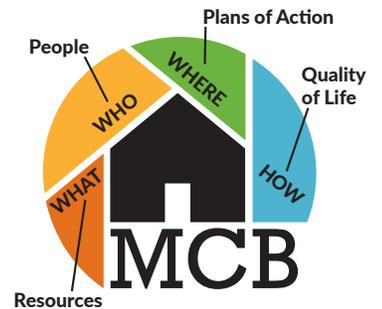
To respond to requests for more opportunities to share and network with each other, we are shifting our programming to launch a "Town Square Fair" feature at the annual statewide event. Many communities like to keep scrapbooks of their projects and create displays – both of which are no longer required by MCB. To give these communities and our new participants a chance to share what they have learned with others throughout the year, we are encouraging MCB Participating Communities to set up simple booths in "Show Me" State style for a fun networking experience. Project and event summaries will still be archived online following the event.

Each year one community and one youth group are recognized through MCB board review criteria and selection. **The Gene Speichinger Community of the Year Award and J.C. Smith Youth Group of the Year Award** are presented at the annual statewide event. For further details, please contact our executive director, Teresa Snyder at Teresa@MOCommunityBetterment.com.



We're pleased to announce the launch of a new program and tool co-created with community volunteers and resource partners to better identify and meet your specific needs where and when you need us most!

Our mission is to celebrate and connect you to each other - as Missouri communities - and a network of resource providers to empower you to improve your quality of life.



We think you have a lot of great things going on that should be uplifted and shared. We also know that it is not always easy to access all of the helpful technical assistance, funding sources, professional guidance and partnerships available to communities from public and private entities for community and economic development ... especially in neighborhoods and rural areas that depend on grassroots volunteers.

MISSOURI COMMUNITY BETTERMENT IS HERE TO HELP ...

and we have been since 1963. For over 55 years our leadership has navigated the waves of change and advancement of technology right along with you. MCB has evolved with the best of intentions to serve community needs, and we're stepping up our strategy again. As a stand-alone 501(c)(3) nonprofit organization, we rely on generous financial and in-kind support from individuals, businesses, organizations, cooperatives, education institutions, foundations and public entities to extend a wide array of expertise and opportunities to communities at little or no cost. Much of the information we gather and share is available for free on our website and social media platforms. We add new information and links to funding opportunities and professional assistance regularly! For more in-depth coaching

and consultation, we visit with you to determine the nature of your questions and then match you with a resource partner who can meet your needs.

Please refer to our new list of benefits inside this brochure, and expanded upon online. Share them with your neighboring communities to help them get connected as well. Your community is much stronger when your neighbors in your region and our state are thriving right alongside you!

View a current map of MCB Participating Communities, resources, and sponsors at www.MOCommunityBetterment.com!

The possibility of better

Better opens the door.

Better challenges us to see what's there and begs us to imagine how we could improve on that.

Better invites us in and gives us a chance to seek dramatic improvement on behalf of those we seek to serve.

By Seth Godin, author of eighteen bestsellers, founder of altMBA, former VP at Yahoo

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